

Why These Dealers Can Give You Better Values



BE SURE of your DEALER—and then you can be sure of the USED car in which you invest your money.

Some of the greatest of all motor car values today are to be found in USED CARS.

But these values are only to be found in the salesrooms of established automobile dealers—and for good reasons which you will understand and appreciate.

The sale of used cars is a necessary part of the business of every established automobile merchant. These established dealers acquire used cars in the conduct of their business, but do not buy or trade in them for the purpose of reselling at a profit. They are satisfied with the profits made in the sale of new cars, and therefore offer you their USED cars at very modest and unusual prices.

Because of these very conditions, these established dealers accept only USED cars of real merit—cars still holding legitimate service and satisfaction for you.

These established dealers are organized to conduct their used-car business in accordance with the highest standard. Their used-car departments are permanent, convenient salesrooms where you may see their offerings and inspect them at your convenience and with the utmost comfort.

The dealers named below are established automobile merchants in this city. They are here to stay. They have a reputation for honesty and square-dealing to maintain. They conduct their used-car departments on a high plane of frankness and courtesy. You can depend upon what they tell you. Go to them for "Used Cars of Known Value."

Each of the dealers listed below is entitled to your full confidence in the purchase of a USED car. Each of them displays in his place of business the symbol shown on this page—the sign of a reliable dealer: "Used Cars of Known Value."

The very car you would like to have may be waiting for you in the salesroom of one of these good dealers—and at a price that will surprise you.

Call on these dealers—inspect their offerings—and know their prices.

Bought from a reliable dealer, such as these, a USED car always represents a reduction in price that is out of proportion to the actual depreciation in the car itself. A good USED car is always a bargain. Call on these dealers now—and get the facts for yourself.

The Automobile Editor

The Established Dealers Named Below Display This Symbol



Buy With Confidence From These Established Merchants

Haynes Automobile Co. of N. Y.
1715 Broadway Tel. Circle 1346

Hudson Motor Car Co. of N. Y.
1842 Broadway, Circle Building Tel. Columbus 7460

Cole Motor Co. of N. Y.
Broadway at 61st St. Tel. Columbus 6651

Hulett Motor Car Co., Inc.
Broadway at 62d St. Tel. Columbus 1011

Marmon Automobile Co. of N. Y.
1880 Broadway Tel. Columbus 5090

Packard Motor Car Co. of N. Y.
Broadway at 61st St. Tel. Columbus 8900

Warren Nash Motor Corp.
1928 Broadway Tel. Columbus 6370

Poertner Motor Car Co.
1759 Broadway Tel. Circle 1186

Peerless Motor Car Co.
Broadway at 63d St. Tel. Columbus 8763

Paige-Detroit Co. of N. Y.
Broadway at 56th St. Tel. Circle 6370